



Thank you for registering to exhibit at the WSAA 2024 Conference at  
**Red Rock Casino & Resort - Las Vegas, NV**  
September 18th - 19th, 2024

#### **HOTEL RESERVATIONS**

Please use the reservation link <https://book.passkey.com/e/50691877> to book your hotel reservation and make sure all attendees from your organization have rooms reserved as well. The WSAA hotel room block is for those attending the WSAA 2024 event, if you are not registered for the event, we reserve the right to release your room.

#### **PARKING:**

Valet and Self-Parking are available at the hotel at the hotel's rates.

#### **LOGIN DETAILS & REGISTRATION PASS ASSIGNMENTS:**

Your Exhibitor or Sponsorship package comes with a set number of complimentary passes to assign as you wish. Your complimentary pass codes will be sent to the email used to purchase your exhibitor or sponsorship package.

**NOTE:** Please look for an email from [noreply@swoogo.com](mailto:noreply@swoogo.com), it may be in your spam folder. If you need to edit/modify your registration, please click [HERE](#) to sign into your account with the password you set up during your registration.

#### **TABLE EXHIBIT DISPLAY:**

Each Exhibitor will be provided one six (6) foot table (*draped in dark brown or black*) and one standard power outlet. We ask that due to space and height, **all displays must be on the table and not exceed the table surface area of the 6'x30"**. **No part of any exhibitor display may exceed a maximum overall height of 90 inches above the tabletop.** No chairs will be provided. Standing will be in front of the table. Location of tables will be displayed outside of the Exhibit Hall.

#### **AGENDA:**

Our Agenda is constantly being updated with speaker and exhibit times. Please visit our [website](#) or Mobile App for up-to-date information as the show time gets closer. A Printed Mini Agenda is also provided to each Exhibitor and each Attendee showing Exhibit Hall and Speaker times.

**EXHIBITOR SETUP:**

You will be provided with ample time to set-up your booth on Wednesday, September 18th, 2024. Tables should be ready for the Opening Reception that takes place on Wednesday evening at 4:00 PM to 7:30 PM in the Exhibit Hall. You will receive an Exhibitor Packet with further details closer to the event.

**EXHIBIT SHIPPING INSTRUCTIONS:**

P2P provides shipping and delivery solutions for WSAA and will ensure your shipments are delivered to your tabletop and picked up for the WSAA event should you decide to use their services. Please see P2P Shipping Details outlined below. Note: If you choose to manage your own shipping and delivery you must make your own arrangements and ensure you have your items in the Exhibit Hall for EXHIBITOR SETUP on September 18th, 2024 during set-up hours and arrange for pick-up of your packages during EXHIBITOR PACK UP on September 19th, 2024.

**SPONSOR LOGOS:**

To ensure accurate representation, we kindly ask you to have someone from your marketing team send us the high-resolution version of your company logo in one of the following formats; *.SVG, .EPS, .AI, or .PDF*. If you have any specific guidelines or preferred positioning for the logo, please let us know so that we can accommodate your requirements appropriately.

You can reply to this email with the logo or have the marketing team email them to: [sponsorships@westernstatesacquirers.org](mailto:sponsorships@westernstatesacquirers.org) with "ATTN: Leandra" in the subject line.

**SPONSOR VIDEOS:**

**DUE 8/30:** Up to 2 minutes, plays on a loop with your ad on TV screens throughout the event.

Format: MPG or AVI video file formats in a Horizontal Layout (Sound is allowed but can be difficult to hear above the conference noise). Aspect ratio is 1920 x 1080 or 16:9. **Email to:** [peggyolson@smktg.com](mailto:peggyolson@smktg.com)

**MEDIA STAND:**

Ship up to 500 marketing pieces to display on the Media Stand located near the registration desk in the foyer. No larger than 8.5"x11".

Label with ATTN: WSAA/Media Table

BOX: 1 of \_\_\_\_

Use Shipping Address and details listed below from P2P

**ATTENDEE LISTS:**

DIAMOND, SAPPHIRE, EMERALD, GOLD: Attendee List provided 2-weeks pre & 1-week post conference

SILVER, BRONZE: Attendee List provided 1-week pre & 1-week post conference

EXHIBITOR: Final Attendee List Emailed One (1) Week Post Conference

If you have any questions regarding our event, please do not hesitate to reach out at

[info@westernstatesacquirers.org](mailto:info@westernstatesacquirers.org).

We look forward to seeing you September 16th - 18th, 2024 at

Red Rocks Resort and Casino, Las Vegas, NV.

We value your participation in bringing together the best in Community, Education, and Networking in the payments industry.

Sincerely,

WSAA Board of Directors



## **WSAA Annual Conference 2024**

**RED ROCK CASINO & RESORT | Las Vegas, NV | September 17 – 19, 2024**

Point to Point Transportation (P2P) will be serving as the shipping coordinator for the WSAA Annual Conference 2024, providing consolidated warehousing services, domestic US and international transportation services along with other related logistic activities and distribution of customized shipping labels.

**Regardless of your shipping method, all inbound shipments for this event must be registered via the Point-to-Point shipping tool and must be delivered to the Point-to-Point Consolidation warehouse no later than Wednesday September 11, 2024.**

### **Register on the P2P Shipping Tool**

You can begin by registering your shipment at <https://workp2p.com> and click on the Shipping Tool tab, located at the top right corner. Once on the Shipping Tool page, enter the event **token WSAA2024**. Please note you will need to select the onsite delivery location during the shipment registration process. This is the event location in which you would like your materials delivered to.

Complete all requested information and submit your registration. Choose to ship with your own carrier or schedule a pickup by Point to Point. All shipments must be directed to the Point-to-Point Consolidation Warehouse in Las Vegas. *The warehouse shipping address will be provided to you during the registration process.*

### **Print the P2P Shipping Label:**

Your email confirmation will include a PDF for a P2P shipping label. Print and affix a label to each piece of your shipment. The P2P label is used in addition to your carrier's label and should be placed on one side and on top of each item included in your shipment.

### **Ship to the P2P Advance Receiving Warehouse:**

All inbound and outbound shipments must be shipped via the Point to Point consolidation warehouse in Las Vegas. You may select your own carrier for inbound and outbound shipping or request a shipping quote from Point to Point. Please select to ship to the Las Vegas warehouse and include your carrier's name and tracking information. We will alert you when your shipment is received at our warehouse, and we will arrange for it to be delivered to the venue on the desired date/time.

If you have chosen to use P2P as your carrier, we will make all arrangements to pick up your shipment from its origin location, transport it to our consolidation warehouse, and then deliver it to your specified location within the event venue on the desired date and time.

**Please DO NOT ship directly TO or schedule pickups directly FROM the venue without prior approval** Carriers may be turned away or incur unnecessary costs. Any outbound shipments will be picked up by Point to Point Transportation and taken to the Las Vegas warehouse. If you choose to use your own carrier for the return transportation, please have them scheduled to pick up from the Las Vegas warehouse on Tuesday September 24, 2024 between 9:00 AM & 3:00 PM.

Any questions? [events@workp2p.com](mailto:events@workp2p.com) 888-463-4923